



The latest trend  
in floor covering...





# ... is no floor covering

Architects, consultants and property investors worldwide, from US to Europe to the Far East, are rapidly picking up the latest trend: The Concrete look.

Parquet floors are declining in sympathy with the rain forest, carpets are biting the dust, tiles are mainstream and linoleum and vinyl got stuck in the 80's. Now cement-based toppings are ruling: Raw and rough or smooth as silk, plain or patterned, coloured or grey – cement-based floors are considered the way to design interiors which build brands and strengthen image of multinational businesses, store chains, hotels and restaurants.

Choose any surface you want, they are all functional and sufficiently discreet to highlight the interior instead of stealing the attention. maxit Group is the world's leading supplier of sophisticated cement-based floor products, solutions and concepts, with more than 35 years of experience. We supply residential and industrial floors both for new-build and renovation, floors for heating, floors with noise reduction – and now designFloors for architects, designers and developers searching for the design of tomorrow.

Cover photo: The Miller Barn, England.





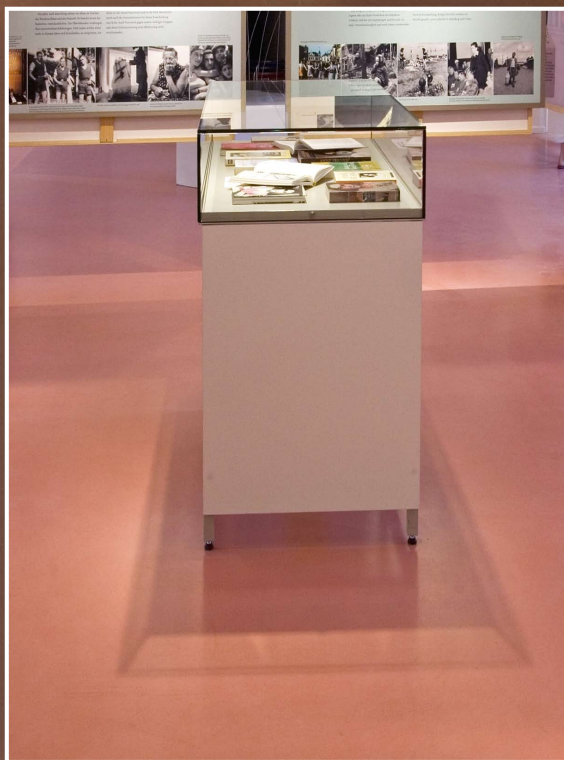
Restaurant in Beijing, China.  
maxit floor 4655 DuroFlow Rapid and 4900 Top Lac.





H & M store, Spain.





Anne Frank Zentrum, Berlin, Germany  
maxit floor 4650 DuroColour Red,  
4793 Wax mat.





The Miller Barn, England.





The Miller Barn, England.

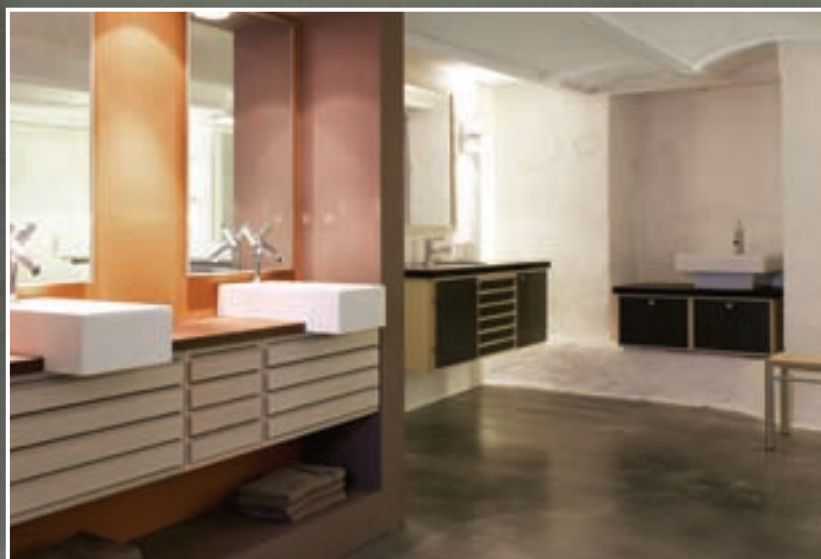




Police Academy, Copenhagen, Denmark.

The structure is a floating dB-floor that has been designed by using maxit's guidelines and calculation program for impact sound insulation.

maxit floor 4650 DuroColour Black, 4600 DuroBase, 4792 Pore Filler, 4793 Wax mat.





Top:  
Vågsenteret Bookstore/Post  
Office, Norway  
maxit floor 4650 DuroColour.



Bottom:  
Anne Frank Zentrum, Berlin,  
Germany.

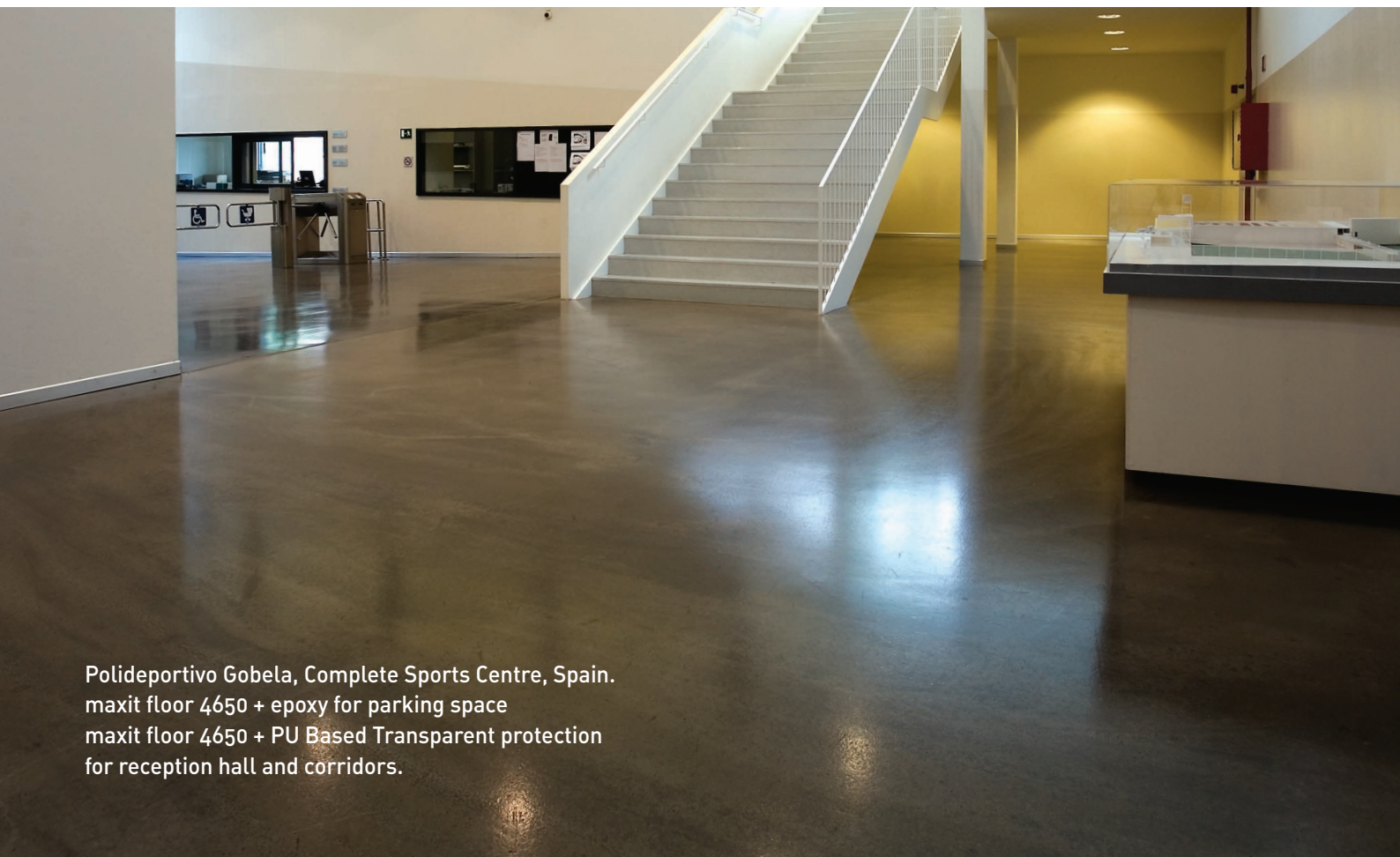







Studio/Gallery, Beijing, China.  
maxit floor 4655 DuroFlow Rapid  
and 4793 Wax Mat.









Holstebro Living, furniture shop, Denmark.

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